GEM EAST

By JD&Co., a Trung Do's Goldsmith Co



Timeless designs with a personalized touch for your collection

Each Gem East piece can be modified to your customers' tastes, creating a completely personalized masterpiece.

How Gem East Personalization Works

Jewelers hand pick 20 complimentary styles to display and sell from within your showcase

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Customer chooses from display pieces or hundreds of others within the catalog

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Customer picks setting, metal color, plus gemstone size, types, and colors

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Jewelers can soon use Gem East's digital platform to show digital customization in real time

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Jewelers have the option to leverage Gem East's stones, or supply their own

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Jewelers order directly from Gem East with a 15 working day production timeline upon approval

Gem East is designed so your customers can select high-quality settings, choose their metal color, and custom-pick their preferred gemstones.

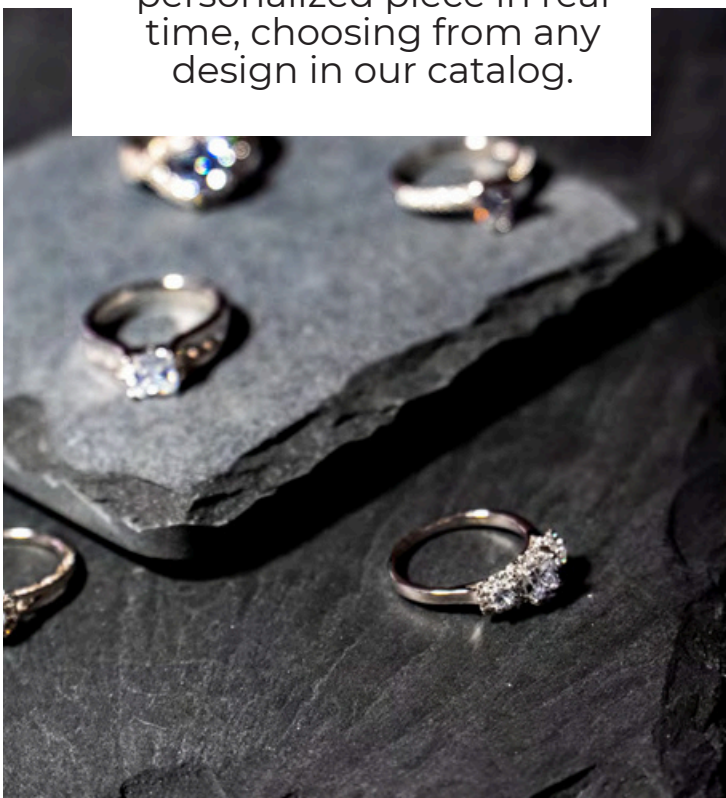
Bridal - Anniversary
Gents - Pendants
Earrings- Nuggets



Gem East empowers jewelers to offer customers hundreds of high-quality, semi-customizable pieces, without the purchase of inventory or requiring minimum orders.

What's more, Gem East provides a complimentary, complete display package that includes sample pieces with settings, metals, and stones personally chosen by each jeweler.

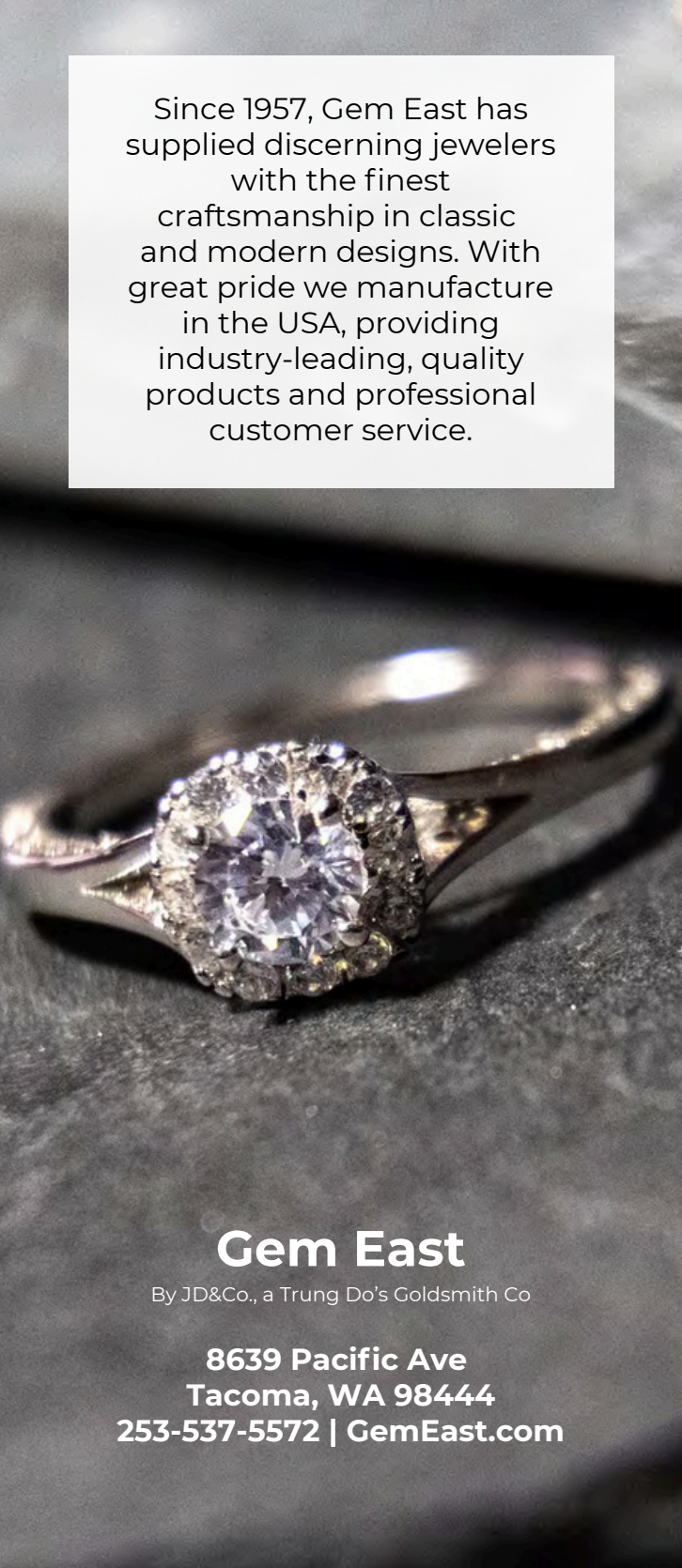
Our digital platform will enable jewelers to show customers their complete, personalized piece in real time, choosing from any design in our catalog.



Why Jewelers Choose Gem East

Zero up-front
inventory investment
-
Complimentary display
with samples
-
No minimum sales
requirements
-
Well-made,
heavy-weight metal
-
Hundreds of pieces
to offer customers
-
Customer choice of setting,
metal, and stones
-
Digital platform that
displays customizations
-
Easy online ordering and
quick turn-around
-
A trusted and established
brand since 1957

Since 1957, Gem East has supplied discerning jewelers with the finest craftsmanship in classic and modern designs. With great pride we manufacture in the USA, providing industry-leading, quality products and professional customer service.



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